

## **Press Release For Immediate Release**

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### **Perez-Simons Content Solutions named one of “10 To Watch”**

*Cuban political refugee Mariela Perez-Simons came to America thirteen years ago uncertain what her future held. This year her company, [Perez-Simons Content Solutions](#), was named one of the “Top 10 Companies To Watch in 2009” by The Business Journal. The company helps businesses with Search Engine Optimization (SEO) and Internet marketing and also provides Spanish translations for websites.*

**Greensboro, NC** – With national headlines devoted to the recession and businesses large and small foundering in today’s economy, scant attention is paid to those few businesses that are flourishing. Perez-Simons Content Solutions is one of those beating the odds in a big way.

Launched in September 2007, Perez-Simons Content Solutions provides search engine optimization (SEO), Internet Marketing, and Spanish translations for web sites and has already caught the attention of local and national business leaders. Early this year Perez-Simons Content Solutions was named one of the “Top 10 To Watch in 2009” by *The Business Journal*, alongside a bank president, the CEO of Wake Forest University Baptist Medical Center, and the founding dean for a joint school of Nanoscience and Nanoengineering.

Perez-Simons never set out with the idea of being an entrepreneur. Born and raised in Cuba, she came to this country thirteen years ago. Unable to find work in her field, her first job was as a meat packer. Eventually, she would study Communications at Duke University and earn her masters degree from Bennington College. When the leading online media and content company for which she’d worked for over eight years as a Senior Web Editor moved its operations to Miami, Perez-Simons decided the time was right for a change. She opened her business and hasn’t looked back.

With her background in Internet Marketing, Web Design, SEO, Social Media Marketing, and Spanish Translations, Perez-Simons enjoys helping individuals and businesses improve their online rankings and increase traffic and sales. The

company is now the premier provider of bilingual SEO services and Spanish Translations in one of the largest business locations in North Carolina.

“We really enjoy partnering with small businesses that need to be found online,” says Perez-Simons. One company had enough traffic and sales within a week of implementing her solutions to earn back the money they’d paid Perez-Simons Content Solutions. Her own company turned a profit three months after opening. “Our success has been amazing,” she states. “Since we started in September we’ve moved into offices three times the size of our original offices.”

The company uses almost no marketing, relying instead on word-of-mouth. And, of course, Perez-Simons employs her own skills to be found online. Being named as one of the “Top 10 Companies to Watch in 2009” was a big boost. “Our phone started ringing off the hook with requests for SEO and Internet Marketing from almost the moment the article appeared.”

Perez-Simons, 35, was recently nominated for The Business Journal’s *40 Leaders Under 40* award. Her plans for the business include steady, planned growth.

“What we like best is to earn big wins for our clients. My vision for my company is that I want to work with people I enjoy, and I want those people to love coming to work every day.”

“I’ve been in jobs where I didn’t love what I do, and it’s not worth it. That’s why I think our company is garnering attention. We’re professional, talented *and* we love what we do.”

To bring Perez’ experience to your company, call (336) 263-6490, e-mail her at [Mariela@perezsimons.com](mailto:Mariela@perezsimons.com), or visit her website at [www.PerezSimons.com](http://www.PerezSimons.com).

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